

VISION

The vision of Florida Keys Council of the Arts is to enrich the arts and enhance the cultural heritage of the Florida Keys.

MISSION

The mission of the FKCA is to advance the creative development and promotion of the arts in our cultural community by providing excellence in leadership, advocacy, education and financial support for artists, cultural organizations, and citizens of Monroe County.

WE SUPPORT

We sponsor **Artists in Schools** grants. \$4,750 was awarded and 2,159 children were served this year. Projects, artists, teachers, and schools were: *Fabric Art* with artist Margo Ellis and teacher Christine Shanle at Gerald Adams Elementary School; *Behind the Curtain of the Nutcracker Key West* with artist Joyce Stahl, overall coordinated by school Principal Theresa Axford at Sugarloaf Elementary and Middle Schools, Poinciana Elementary, Stanley Switlik Elementary and Plantation Key Schools; *Understanding the Basics of Lighting, Composition & Color* with artist William LeDent and teacher Lorriann Collepardi of the Florida Keys Children's Shelter in the Upper Keys; *Practice Makes Perfect* with the Keys Community Concert Band and teacher Susan Bazin at Key Largo Middle School; *Kids Theatre Production of Beauty & The Beast* with artist Michele Zofchnak and teacher Suzanne Gagliardini at Plantation Key School; *Around the World in an Evening/Afternoon* with storyteller Laurie McIntosh and teacher Phyllis Pope at Sugarloaf School and Glynn Archer Elementary School; *ECMC Dancing Classrooms* with dancer Lucy Carleton and teacher Tina Belotti at Glynn Archer Elementary, Sigsbee Elementary, Marathon Middle School, Stanley Switlik and Plantation Key Schools; *Helping Students Make Learning Fun* with artist Connie Hauk and teacher Hazel Hartman at Big Pine Key Elementary Academy; and *A School of Fish* with artist Erin Backer and Committee Member Genevieve Canizares at the Just 4 Kids Community Art Center in Bahama Village.

To date, \$95,185 has been awarded in Artists in Schools grants, which are funded in part by the sale of Florida State of the Arts license plates.

We sponsor **ArtReach** grants which create partnerships between individual artists and local businesses and organizations to build and expand audiences. \$7,000 was

awarded and 2,559 persons were served. Projects, artists and their partners were: *ECMC-ICE Collaborative Arts Outreach* by ECMC partnered with Islamorada Community Entertainment (ICE); *Jazz Concert - The Isle of Bones* by Harry Schroeder and the Paradise Big Band; *Cracked* by Key West Contemporary Dance Company and Coffee Mill Yoga & Dance Studio Key West; *Key West Modern Dance Intensive* by Maurizio Nardi and Coffee Mill Yoga & Dance Studio Key West; and *My Fair Lady* by The Key West Pops Orchestra and The Keys Chorale.

To date, \$126,736 has been awarded in ArtReach grants, which are funded by membership dues and private donations.

The following **Special Projects** grants were awarded this year: \$16,750 was awarded to Bounce and Karen Grant-Margil for *Learn to Juggle Today* workshops and performances at eleven schools throughout Monroe County; and \$1,000 was awarded to Jennifer Martin for *Painting Nature - Nature Painting* of historical prints of the Seven Mile Bridge on highway US1 with an exhibit at Fort East Martello Museum in Key West.

To date, \$81,450 has been awarded in Special Projects, funded by members and donors.

We support the **Key West Writer's Guild Award**, a \$2,000 annual award for a writer of fiction or non-fiction prose, supported by a private donation. Elizabeth Anton of Key West received the award this year for her work in progress, *At the Desert's Edge*.

A new grant program initiative is underway for FKCA and the Tropic Cinema to collaborate with Monroe County middle school and high school students. The **Tropic Cinema Leader Project** will give young aspiring filmmakers the opportunity to produce an introductory *leader* short that will be shown daily at the Tropic Cinema in Key West.

FKCA sponsors the **Casselman Scholarship Award** for talented high school band students.

We partner with Dade, Broward, Martin and Palm Beach counties to present the annual **South Florida Cultural Consortium Visual & Media Artists Fellowships**. To date, Keys' artists have received over \$117,000 in this prestigious award program.

WE CONNECT

Advocacy, Fundraising & Membership

FKCA coordinates a countywide Performing Arts Network (PAN) that meets quarterly to share interest-specific resources and information. Recent special guests

keys FLORIDA KEYS COUNCIL OF THE arts

2009 - 2010

Board Members

Cris Sandifer, Chair
Dean Walters, Vice-Chair
Pat Unferth, Secretary
Gayle Hewlett, Treasurer
Tom Butler
Lucy Carleton
Nancy Perez Miller
Sherry Phillips
Emily Sorkin

Alternate Board Members

Lois Giffen
Judy Harris
Michael Shields

Advisory Board Members

Theresa Axford
Brownie Ballard
Vince Boyle
Heather Carruthers
Susann D'Antonio
Ann Dadd
Rita Fabal
Paula Foley
Loretta Geotis
Sandy Glazebrook
Elizabeth Halbe
Rocky Hubert
Claire Lang
Karen Leonard
Michael Marrero
Deborah Mermelstein
Mary Nelson
Bill Porter
Alison Schaeffler-Murphy
Marcia Somersall
Joyce Stahl
Roger Westerlund
June Girard, Chair Emeritus
Shirley Freeman, Director Emeritus
William Andersen, Director Emeritus

Staff

Elizabeth S. Young, Executive Director
Andrea Comstock, Business Manager
Valerie Vaugouin-Smith,
Administrative Assistant
Reen Stanhouse, Membership/Events
Michael McCabe,
Public Relations/Outreach
Kati Van Aernum, Website

1100 Simonton Street
Key West, FL 33040
305-295-4369 www.keysarts.com

included local media & marketing professionals who consulted on press releases and marketing plans to enhance each organization's outreach.

In what continued to be challenging economic times, the Florida Keys Council of the Arts continued an ambitious series of events, promoted as monthly soirees to raise awareness and funds for all of our programs throughout the Florida Keys. The series began with an "Eco-Art" summer evening in August which combined a garden party at a private estate with the promotion of environmental stewardship and recycled art in Key West; and "The Art of Collecting" in November 2009 at a private home in Marathon in the Middle Keys. Our festive Holiday Membership Party was held at the Old Town Key West home of Richard and Suanne Hatch, featuring two local singing groups - The VIP's and Mistys of the Key West High School Music Department and the Key West Children's Choir, a group of a dozen elementary students - entertaining over 200 guests with favorite Holiday carols. In February 2010, the legendary singer and songwriter, Noel Paul Stookey of Peter, Paul & Mary gave a benefit one night only sold out concert in celebration of the Arts at the stunning Tennessee Williams Theater in Key West. In March, the Arts Council hosted a reception in the historic Gato Cigar Factory of student art from the Florida Keys Community College Art department. FKCA partnered with the Key West Maritime Society in April to host a reception for local maritime artist, David Harrison Wright. Six of his paintings were placed in the Ceremonial courtroom of the Freeman Justice Center in Key West on permanent loan. Our Annual Meeting and "The State of the Arts" luncheon was held at the Marathon Community Theater in May 2010.

Our Benefactors, Corporate Sponsors & Patrons

National Endowment for the Arts, Florida Department of State - Division of Cultural Affairs, Monroe County Board of County Commissioners, Monroe County Tourist Development Council, The Community Foundation of the Florida Keys, South Florida Cultural Consortium, Kawaler Family Charitable Foundation, Dr. Shirley Freeman & Harvey W. Server, Molly Grover Shallow, The Ocean Reef Foundation, AT & T, Cooke Communications, Americans for the Arts, Blue Heaven & Salut  Restaurants, Bottle Cap Groove Lounge, Conch Color, The Conch Republic Group, First State Bank of the Florida Keys, Florida Keys Keynoter, Lois Giffen, C.J. Groth, Sherry Phillips & Les Faust, Mary Ann Mahoney and Bob & Cris Sandifer.

WE PROMOTE

Cultural Information Services

FKCA is the main source of information on arts and culture in the Keys, connecting local artists and arts organizations with one another, with their audiences and with the world.

The **Gallery Guide**, **Culture Magazine** (produced in cooperation with Monroe County Tourist Development Council) and the **KeysArts Quarterly** events calendar were distributed at 200 Keys' locations, included in national and international press kits, and distributed at travel trade shows. **Weekly e-newsletters** and monthly **Calls to Artists** are posted on www.keysarts.com and were sent to recipients including media, Arts Council members and others in the arts community. Support for the creation of all of these products is funded in part by tourist tax dollars.

Art in Public Places

FKCA serves as staff to the **Art in Public Places** (AIPP) Committee administering Monroe County's 1% for Art Ordinance which began in 2001. Committee members are appointed by the Board of County Commissioners. Serving this year are Donna Bosold (chair), Kathy Clements, Susann D'Antonio, Nance Frank and Jeffrey Harwell. In Big Pine Key, the completed fire station features four exterior murals and a sculpture by Maryland muralist, Michael William Kirby. There was a grand opening in June 2010. Installation of Public Art in the new departure terminal at the Key West International Airport began in the fiscal year 2009-10. Installations included a multi media mural (Debra A. Yates); a fine art photo collection of Old Town Key West (C.J. Groth); a historically accurate stainless steel replica of the first plane which flew to Cuba (Dick Moody); six etched glass panels (Team McMow); an original three dimensional fish rubbing collage (gyotaku) on canvas panels (Kim & Ian Workman) and a series of marouflaged trompe l'oeil critters (Elena Ortega) were installed. A hand sculpted glazed ceramic mural is expected to be installed in the fall of 2010.

FKCA promotes additional venues for local artists to display and perform. Rotating art exhibits, known as **Art in Public Buildings**, (AIPB) is a program created and operated by FKCA and our volunteer curators: Emily Sorkin, Cris Sandifer, Isabel DeSantis, Susan Hover and Carrie Helliesen. The program has greatly expanded and now includes "Artport" at the Key West International Airport, the Freeman Justice Center; Plantation Key Courthouse; Murray E. Nelson Government & Cultural Center; Historic Gato Building; Marathon Government Center; Marathon Airport; Lower Keys Medical Center Main Hall Gallery; Monroe County Courthouse in Key West; American Cancer Society as well as County Commissioners' offices.

FKCA curator Emily Sorkin, in cooperation with hospital CEO Nicki Will, maintains a gallery space at the Lower Keys Medical Center where approximately two dozen paintings are displayed plus a mural of Montessori Elementary Charter School students' work.

WE GIVE

From its origin through fiscal year end 2010, FKCA has awarded \$645,343 in privately-raised funds and federal and state grants to literary, visual and performing artists and cultural organizations. Add to that sum the Cultural Umbrella event funding, the South Florida Cultural Consortium Visual & Media Artists Fellowships and the Art in Public Places commissions and the total distributed in the Keys cultural community through FKCA's efforts comes to over \$4.4 million to date. The annual economic impact of the non-profit cultural community in the Florida Keys is estimated at over \$86 million.

Grants and Scholarships

A workshop for the South Florida Cultural Consortium Fellowship Award was presented by the Miami-Dade County Department of Cultural Affairs, Communications and Artists Manager, Brandi Reddick and hosted by FKCA to assist local artists in using the new Cafe online application system for the \$15,000 annual grant.

Cultural Umbrella workshops were held in Key West, Marathon and Key Largo in March to guide arts and cultural organizations through the new updated and revised grant application for Tourist Development Council cultural event funding. The application was made interactive and streamlined from 35 to 13 pages this year by the committee and staff.

FKCA administers the **Cultural Umbrella** contract for the Board of County Commissioners and the Tourist Development Council. The budget for 2009/10 totaled \$695,800, of which 70% was allocated to event funding by district and 30% to overall cultural advertising and promotion. CU committee members serving during 2009/10 were Sherry Phillips (chair), Bob Sandifer, Chris Sante, Marianne Motches and Bunnie Smith.

Organizations receiving funding were Florida Keys Art Guild; Florida Keys Birding & Wildlife Festival; Florida Keys Community Concert Band; Key Largo Merchants Association; Upper Keys Business Group; The History of Diving Museum; Marathon Community Theatre; Marathon Garden Club; National Council for the Traditional Arts; Pigeon Key Foundation; Lower Keys Artists Network; Lower Keys Chamber of Commerce; No Matter What Productions; FKCC Keys Chorale; Key West Art & Historical Society; Key West Art Center; Key West Botanical Garden Society; Key West Council on the Arts; Key West Film Society; Key West Garden Club; Key West Harry S. Truman Foundation; Key West Literary Seminar; Key West Players/Waterfront Playhouse; The Key West Pops; Key West Symphony Orchestra; Mel Fisher Maritime Heritage Society; Miami-Dade Historical Maritime Museum; Monroe Association for ReMARCable Citizens; Old Island Restoration Foundation; Paradise Ballet Theatre Presenters; Performing Arts Centers of Key West; Pirate Tours of Key West; Red Barn Theatre; St. Paul's Episcopal Church and The Studios of Key West. Cultural Umbrella funding is derived from a tourist tax on lodging, and all Cultural Umbrella's recommendations are forwarded to the TDC and BOCC for final approval.

THE FINE PRINT

The Florida Keys Council of the Arts, a non-profit, 501(c) (3) corporation in a public-private partnership with local county government since 1997, serving 76,329 local residents and three million visitors annually. A nine-member board of directors guides the council, assisted by three alternate directors, three directors emeritus and twenty-five advisory board members. Daily functions are carried out by the executive director, staff and valued volunteers. FKCA is incorporated with the State of Florida and recognized by the IRS as the Monroe Council of the Arts Corporation, dba Florida Keys Council of the Arts, FEIN 65-0737532. Governing documents, including the articles of incorporation, bylaws, board handbook and five-year plan are available for review on the arts council's award-winning website, www.keysarts.com.

FKCA funding is provided by the National Endowment for the Arts, Florida Department of State - Division of Cultural Affairs, Monroe County Board of County Commissioners, Monroe County Tourist Development Council, The Community Foundation of the Florida Keys, South Florida Cultural Consortium, Kawaler Family Charitable Foundation and private donations.

MONROE COUNCIL OF THE ARTS CORPORATION DBA FLORIDA KEYS COUNCIL OF THE ARTS

FOR THE YEAR ENDED JUNE 30, 2010

STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2010

ASSETS	
CURRENT ASSETS	
Cash and Cash Equivalents	\$63,881
Accounts Receivable:	
Grants and Awards	6,040
Prepaid Expenses	893
	\$70,814
 NONCURRENT ASSETS	
Furniture and Office Equipment, Net of Accumulated Depreciation of \$10,648 (Note 8)	7,185
TOTAL ASSETS	\$77,999
 LIABILITIES AND NET ASSETS	
CURRENT LIABILITIES	
Accounts Payable	\$1,149
Prepaid Advertising & Membership Income	6,975
Payroll Taxes Accrued & Withheld	3,042
TOTAL CURRENT LIABILITIES	11,166
TOTAL LIABILITIES	11,166
 NET ASSETS:	
Unrestricted	14,971
Temporarily Restricted	51,862
	66,833
TOTAL NET ASSETS	66,833
TOTAL LIABILITIES AND NET ASSETS	\$77,999

STATEMENT OF ACTIVITIES

REVENUES	
Grants and Awards	\$156,016
Membership Dues	24,285
Public Donations	80,828
In-Kind Donations	68,714
Program Service Revenue	10,265
Dividends & Interest	1,714
Gain in Value of Short-Term Investments	12,569
TOTAL REVENUES	\$354,391
 EXPENSES	
Program Expenses	\$296,230
Administrative Support	32,633
Fund Raising	24,062
TOTAL EXPENSES	\$352,925
Increase (Decrease) in Net Assets	1,466
NET ASSETS - Beginning of Year	\$65,367
NET ASSETS - End of Year	\$66,833

STATEMENT OF CASH FLOWS

CASH FLOWS FROM OPERATING ACTIVITIES:

Increase (Decrease) in Net Assets	\$1,466
Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operating Activities	
Depreciation	\$811
(Increase) Decrease in Grants Receivable	18,535
(Increase) Decrease in Prepaid Expenses	(6)
Increase (Decrease) in Accrued Expenses	(947)
Net Cash Provided by Operating Activities	\$19,859
Investing Activities	
(acquisition of office equipment)	(4,313)
Net Cash (Used for) Investing Activities	(4,313)
Financing Activities	- 0-
Net Cash (Used for) Provided By Financing Activities	- 0-
Net Increase (Decrease) in Cash	15,546
Cash and Cash Equivalents - Beginning of Year	48,335
Cash and Cash Equivalents - End of Year	\$63,881

The Florida Keys Council of the Arts connects those who *love* the arts with those who *create* the arts.

WE SUPPORT WE CONNECT WE PROMOTE WE GIVE.