

## CALL TO WRITERS

**TO:** All Florida Keys Writers  
**FROM:** Monica Haskell  
Cultural Umbrella/Florida Keys Council of the Arts  
**DATE:** May 16, 2006  
**RE:** Culture Magazine 2007 Editorial Content  
**CC:** Harold Wheeler, TDC Director  
Cultural Umbrella Committee  
John Underwood, Tinsley Advertising

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The Monroe County Tourist Development Council, Tinsley Advertising and the Cultural Umbrella of the Florida Keys & Key West are issuing a call for writers interested in producing an article for the Culture 2007 magazine. We will contract a Florida Keys writer at a freelance fee of \$1,000 each. The fee will cover research, writing, related photography and any necessary revising of an article of approximately 1,500 words. Article assigned will be factual, informational and primarily designed to introduce area visitors to the art, culture and/or heritage of The Florida Keys.

The Culture 2007 magazine, an annual publication, is a freestanding magazine distributed to art galleries and chambers of commerce throughout the Keys. It is also inserted into the In-room Concierge in over 3,000 guestrooms within the Keys reaching over 400,000 visitors annually. The publication includes information on the Keys' performing, literary and visual arts as well as a calendar of events and advertisements promoting specific galleries within the Keys.

### **This year's topic is as follows:**

- *Art Festivals Throughout all of the Keys:* for example, Sculpture Key West, Pigeon Key Arts Festival, Island Art Festival and Art Under the Oaks.

Interested writers should send a query letter that proposes a topic and discusses the tone, approach and scope of coverage planned. The following additional materials should be attached:

1. Sample copies of clips from a maximum of four published works
2. List of your published works including date, type of media and name of publication
3. A biography of 150 words or less including how you are qualified to write on this topic

\*\* Submit by **June 15, 2006** to: Florida Keys Council of the Arts  
1100 Simonton Street, Key West, FL 33040  
Phone: 305-295-4369 Fax: 305-295-4372  
Email: info@keysarts.com

Submissions will NOT be returned. Selection of writers will be announced after June 15.