

CALL TO VISUAL ARTISTS

TO: All Florida Keys & Key West Artists, Sculptors, Museums, Galleries, etc.
FROM: Elizabeth Young
Cultural Umbrella/Florida Keys Council of the Arts
DATE: February 9, 2009
SUBJECT: Culture Magazine 2010 Cover & Inside Artwork
CC: Harold Wheeler, TDC Director
Cultural Umbrella Committee
John Underwood, Tinsley Advertising

The Monroe County Tourist Development Council, Tinsley Advertising and the Cultural Umbrella of the Florida Keys & Key West are calling artists to submit artwork for the Culture 2010 magazine. Artists will receive a byline with their name and gallery affiliation or other contact information. Additionally, the cover artists will receive \$750.00 for one-time usage in Culture 2010.

The Culture 2010 magazine, an annual publication, is a freestanding magazine distributed to art galleries and chambers of commerce throughout the Keys. It is also inserted into the In-room Concierge in over 3,000 guestrooms within the Keys reaching over 400,000 visitors annually. The publication includes information on the Keys' performing, literary and visual arts as well as a calendar of events and advertisements promoting specific galleries within the Keys.

This year, we are pursuing images of vertical artwork only for the cover of the magazine, and vertical or horizontal images for the inside pages, from local artists. Artists should send no more than **three** entries (artwork). If you are interested in having your artwork featured on the cover (vertical) and/or the inside pages (vertical or horizontal) of the magazine, please submit per the below criteria no later than **March 27, 2009**.

Images of the artwork can be submitted as a photograph or print of approximately 8"x10" to:

Florida Keys Council of the Arts
1100 Simonton Street, Key West, FL 33040
Phone: 305-295-4369 Fax: 305-295-4372
Email: info@keysarts.com

- Artist must include a biography of approximately 150 words in a word document that includes the artist's name, gallery where work is showcased, place of residence and the artist's source of inspiration for the painting.
- Read, sign and return the below release for usage of your artwork.
- Artwork and bios must be submitted **by March 27, 2009** in order to be considered for usage.
- Artists should send no more than **three** entries (artwork).
- The committee will get back to you if your artwork has been selected after April 14, 2009.

**** Materials will not be returned. DO NOT send original artwork.
Also, DO NOT E-MAIL digital images.**

Please fill out the form below and submit it with your image(s)(limit 3).

Enclosed, please find _____ images (approx. 8"x10") and my brief bio. I am authorizing the Monroe County Tourist Development Council to use my artwork in the Culture 2010 magazine.

Artist's Name: _____

Name of Artwork: _____

Gallery Affiliation: _____

E-Mail address: _____

Address (include street name, house #, city, state and zip):

Telephone #: _____

Signature: _____ Date: _____

Artwork must be submitted no later than March 27, 2009.