For Immediate Release

Elizabeth Young January 5, 2010

Cultural Umbrella Committee Seeks New Member

The Florida Keys Council of the Arts is accepting letters of interest for an opening on the Cultural Umbrella Committee of the Tourist Development Council. The appointee must live from the west end of the Seven Mile bridge to the Long Key bridge, otherwise known as TDC District 3.

The Cultural Umbrella is composed of five persons representing the 5 TDC districts of the Florida Keys and is administered by the Florida Keys Council of the Arts. The committee works with the TDC's advertising and public relations agencies to promote the keys as a cultural destination, and makes recommendations for the funding of cultural events. The District 3 seat is currently held by Marianne Motches, who is stepping down after serving five years on the committee.

To be eligible to serve on the Committee of the Cultural Umbrella, a person must:

- 1. Reside in the Tourist Development Committee District to which appointed for a minimum of two years.
- 2. Have demonstrated significant support and advocacy for art And culture **or** work as an artist (visual, performing, literary, historic).
- 3. Demonstrate an understanding of the prime importance of art and culture to the economy and to the quality of life of Monroe County citizens and guests.
- 4. Receive no income in an administrative capacity from an entity or individual that was awarded Cultural Umbrella event funding in the past fiscal year or that applies in the current year.

Persons wishing to be considered may send a letter of interest by March 15th to Elizabeth Young, Florida Keys Council of the Arts, 1100 Simonton Street, Suite #2-263, Key West, Fl. 33040 or by email to: director@keysarts.com